



Brittany Fiero

Owner of Her Mise En Place

FOOD CREATOR • RECIPE DEVELOPER • PHOTOGRAPHER

Kentucky-rooted culinary storytelling + evergreen digital content

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FOOD BLOGGER
HERMISEENPLACE.COM

Why Her Mise En Place?

Evergreen value

Recipes live beyond the campaign through Google and Pinterest discovery

Original content

Recipes are developed, tested, styled and photographed from scratch

Multi-platform storytelling

Partnerships can extend across blog, Instagram, Pinterest and short-form video

Kentucky connection

Authentic access to Kentucky food, gardening, agriculture, restaurants and culinary culture.

Experienced home-cook audience

Content is designed for people who actually want to make the recipe, not just watch it.

Website + Audience

- 58K annual website users
- 46K+ users from organic search
- 5K–10K+ views on top recipes
- 76% Female Audience
- 25–44 Core Age Range

Skills

- Recipe Development & Testing
- Food Styling & Photography
- SEO-Focused Food Content
- Digital Editing
- Presentation Development & Public Speaking

"What grabbed us first was her photography. It was stunning and immediately made me want to see more. Then we read her profile, and she felt so relatable...Brittany helped our clients see our products used in a new and delicious way. We so appreciate her creativity and talent and hope to work together again in the future."

-Alycia Kiley, Owner of Screamin' Mimi's Salsa



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"Brittany with Her Mise En Place has been a great partner for our clients locally! She provides high-quality images and engaging content. She's a pleasure to work with and loves supporting local!"

-Miranda Stewart, Owner of Sass in the Bluegrass

Food Photography



Let's Connect

Website: HerMiseEnPlace.com

Email: Brittany@HerMiseEnPlace.com

Instagram: [@her_mise_en_place](https://www.instagram.com/her_mise_en_place)

Pinterest: [@brittffiero](https://www.pinterest.com/brittffiero)

Facebook: [Her Mise En Place](https://www.facebook.com/HerMiseEnPlace)

TikTok: [@Her_Mise_En_Place](https://www.tiktok.com/@Her_Mise_En_Place)

*Current social media analytics are available upon request.



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Noteable Projects and Features

Kentucky Monthly Magazine Recipe Winner (2023)
Arugula Salad with Peaches and Cornbread Croutons



- **Affiliate Partner:**
 - ThermoWorks
 - Chicory
- **Kentucky Creatives — Food Creator of the Year (2024)**
 - Recognized for original recipe development, food storytelling, and community impact in Kentucky.
- **The Lexington Theatre Company**
 - Multiple culinary collaborations creating original recipes inspired by the themes of featured productions.
- **Cuisine Noir Magazine (2022)**
 - Recipe development and testing with featured photography selected for print.
- **Brand & Community Collaborations**
 - Sass in the Bluegrass, Screamin' Mimi's Salsa, Iya Foods, Octane Designs, Lexington Farmers Market.
- **Recipe Contest Winner**
 - The Mousetrap, Lexington, KY — winning dishes featured and sold in-restaurant.

Eat The Culture Collab, 2020 - 2023

- 2020: Black History Month Potluck, Rice Pudding Recipe
- 2022: Juneteenth Cookout, cookbook review
- 2023: Black History Month, Hoppin' John Recipe
 - **Reel featured on PopSugar**



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WAYS WE CAN WORK TOGETHER

Sponsored Recipe Development

Original recipe + photography + optional video

Integrated Campaigns

Blog + Instagram + Pinterest

UGC / Brand-Owned Content

Recipe videos and photography created for brand channels

Food Photography

Styled recipe and product imagery

SEO Recipe Content

Keyword-informed evergreen recipe development

Kentucky Activations

Events, restaurant openings, markets, tourism and culinary experiences

Cooking Demos + Guest Speaking

Packages and pricing are customized based on scope, deliverables, and usage rights.

Email me today for inquiries about pricing, portfolio requests, or potential collaborations!
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